

YOUR FORUM HOSTS



IACEE (www.iacee.org)

International Association for Continuing Engineering Education (IACEE) is an international, non-profit and non-governmental organization. The aim of IACEE is to support and enhance lifelong technical education and training and advanced engineering education world-wide, including the special needs of the developing countries.

The association's objectives are pursued by: promoting international technology transfer through a better understanding of the continuing education process, improving the quality of education and training of engineers and technicians, and of technical information through international cooperation, developing and strengthening cooperation between education and industry, promoting the establishment of centers for continuing education, supporting the equality of women in engineering, promoting and conducting research and development and initiating international and regional meetings/conferences, and providing technical assistance in conducting them.

UNIVERSITAT POLITÈCNICA DE VALÈNCIA (www.upv.es)

We train people, we train professionals. The seed of what is today known as the Universidad Politécnica de Valencia (UPV) was planted in the academic year 1968-1969, when the Higher Polytechnic Institute of Valencia was created. Currently, the UPV community is made up of over 42,000 people. Of these, nearly 37,800 are students, 2,600 are members of the teaching and research staff and 1,700 are administrative and services personnel. UPV is composed of 10 schools, 3 faculties and 2 higher polytechnic schools. UPV applies strict teaching and research quality control schemes. Likewise, the University encourages and supports its staff in their projects, as well as encouraging national and international co-operation. UPV Continuing Education Center (CFP-UPV), is the operative host of this World Conference. CFP was founded in 1992 as a centralized support service of the University. Last 2009, more than 46.000 professionals participate in the more than 2.200 continuing education activities of the UPV.



THE CITY OF VALENCIA IN SPAIN

Spain (www.spain.info)

Spain, is located in southwestern Europe on the Iberian Peninsula. Its mainland is bordered to the south and east by the Mediterranean Sea except for a small land boundary with Gibraltar; to the north by France, Andorra, and the Bay of Biscay; and to the northwest and west by the Atlantic Ocean and Portugal. Spanish territory also includes the Balearic Islands in the Mediterranean, the Canary Islands in the Atlantic Ocean off the African coast, and two autonomous cities in North Africa, Ceuta and Melilla, that border Morocco. With an area of 504,030 km², Spain is the second largest country in Western Europe and the European Union after France.

Valencia (www.turisvalencia.es)

The city Valencia is the main city of the autonomous region of Valencia, which lies in the east of Spain. It borders with Aragon and Castile-La Mancha in the west, with the region of Murcia in the south, and with the Mediterranean sea in the east and north. In Valencia, two official languages are spoken: Spanish & Valencià. With average temperatures between 29° C in summer and 15° C in winter, Valencia has a mild Mediterranean climate. Being a 2000 year old city with over 500 years of university tradition, it has a particular approach synthesizing respect to historical traditions and practical systematic innovation. Our city has developed a balance between the traditional and the new city setting; the biggest gothic area in Europe and the Santiago Calatrava's city of science, arts and technology -former student of the UPV. Universidad Politécnica de Valencia, a third mission oriented university, represents that spirit in its mission: combining knowledge transfer, societal engagement, teaching and R&D. UPV accepted the challenge to host the 13rd IACEE World Conference with the aim to contribute to a better understanding of the missions of higher education and its institutions.



TRACKS: You should expose your reflections, good practises, experiences and lessons learned in ...

CEE Management: Leading the way on Return of Education metrics

Demand Analysis: needs and future needs
Quality Road Maps: Evaluating programs and organizations
Marketing strategies: what works, what doesn't?
Producing and marketing short courses
Strategies for engaging faculty: incentives, training programs, etc.
Internal marketing: informing and influencing university colleagues
Successful business and financial models of continuing education organizations

CEE: Global Innovation and Economic Development

Internationalization & Global Competition
Global Markets: opportunities and delivery approaches
Building and sustaining partnerships with other universities and the private sector
Program design and pricing models
Ensuring Humanization and Connection in Virtual Environments

CEE & Internet

Production for distributed - synchronous space
Learning in a web 2.0 world: new technologies and pedagogical approaches
Learning and delivery technology applications
Engineering Pedagogy versus CEE Andragogy
Open courseware
Experiences Evaluation: how effective is blended vs F2F?

CEE: Linking Industry, Government and Universities

Engaging the newest generation of engineers in CEE – what do they want?
Good practices of Industry ad-hoc services
Managing the brand
Supporting a new sociology of work – global teams
Good practices of student and alumni support services

FIGURES AND DATES TO REMEMBER

Registration FEES

- Early registration (before 31st March 2012): 450€ for members and 550€ for no members
- From 1st of April 2012: 550€ for members and 650€ for no members

Deadline for outlines: 5th December 2011

Selected papers notification: before 5th January 2012

Deadline for accepted papers: 5th March 2012

Conference dates: 17th to 19th May 2012

Preconference Seminars: 15th & 16th May 2012

More info: www.iacee.org/wccee_2012.php



UNIVERSIDAD
POLITECNICA
DE VALENCIA



**IACEE 2012 World Conference on
Continuing Engineering Education.**
Valencia, Spain. 17th to 19th May 2012

Continuing Engineering Education: solutions for competitiveness, innovation and grand challenges.
"New ideas for tired programs, new missions and services"